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WORK EXPERIENCE

7/2014-PRESENT

FREELANCE DESIGN CINCINNATI, OHIO

Current Clients

- *Stamp Idea Group (Montgomery, AL)*: Design and typography for regional mall advertising campaigns
- *Moore Company Realty (Montgomery, AL)*: Redesign of brand identity and marketing materials
- *Ripple Junction (Cincinnati, OH)*: Concept and design of women's graphic tee assortment for sale to Urban Outfitters
- *Oshkosh B'gosh (New York, NY)*: Design of graphic tee assortment for the Fall/Holiday 2016 collection
- *The Children's Place (Secaucus, NJ)*: Concept and design of graphics and prints for the Holiday 2016 collection
- *Gap Kids (New York, NY)*: Design of graphic tee assortment for the Summer & Fall 2016 sleepwear collection

11/2010-7/2014

OSHKOSH B'GOSH NEW YORK, NEW YORK

Senior Graphic Designer

- Art directed, designed and managed entire graphic assortment for Girls', Layette, and Toddler Girls' collections
- Oversaw and art directed Girls' Graphics team of designers and freelancers
- Researched trend and developed graphic concept and mood boards each season
- Collaborated with Merchandising partners to assort line and maintain product integrity
- Worked closely with Production team to develop and approve graphic strikeoffs and factory samples
- Built, updated, and proofed graphic artwork templates and managed all artwork changes

6/2007-11/2010

BABY GAP NEW YORK, NEW YORK

Graphic Designer

- Designed entire graphic assortment for the Layette Boy & Girl collections
- Researched trend and developed layette graphic concept each season
- Managed layette artwork through entire production cycle, including design, technique development, file preparation, scale, grading, placement specifications, and color corrections

INTERNSHIPS

2007

OLD NAVY SAN FRANCISCO, CA - GIRLS' APPAREL GRAPHICS

2006

AÉROPOSTALE NEW YORK, NY - JUNIOR GIRLS' APPAREL GRAPHICS

2005

CHRISTIE'S AUCTION HOUSE NEW YORK, NY - SIGNAGE & PRINT DESIGN

2004

FRONTGATE CATALOG CINCINNATI, OH - CATALOG DESIGN

EDUCATION

9/2002-6/2007

UNIVERSITY OF CINCINNATI CINCINNATI, OHIO

College of Design, Architecture, Art & Planning

Bachelor of Science, Graphic Design

SKILLS & EXPERTISE

ADOBE CREATIVE SUITE

ILLUSTRATION

HAND DRAWN TYPOGRAPHY

TREND RESEARCH

CREATIVE BRANDING & LOGO DEVELOPMENT

ART DIRECTION & DESIGN TEAM MANAGEMENT